

The organic bottle joins the Prospérité family!



Prospérité's new organic range comes to light for committed consumer that choose more eco-friendly and healthier products.

The development of Prospérité's organic range is perfectly in line with the brand's commitments, offering the "**must have**" of organic UHT milk for those committed to eco-responsible products.



Prospérité organic UHT milk has qualities at all levels!

A healthy product

- Organic farming **guarantees** a milk production without chemicals,
- Consumers **preserve their health** by committing to a healthier lifestyle.

GMO free fed cows

- In organic farming, the use of genetically modified organisms (GMOs) is **strictly prohibited** in the cows' diet,
- Furthermore, farmers prefer **food autonomy** or choose a **local feed supply**,
- The cows of our cooperative are therefore **fed on grass, supplemented with 100% organic feed**,
- This helps **preserve the grassland landscape** while producing **high quality organic feed** for our cows and thus **Prospérité's premium organic UHT milk**.

Better for our Earth

- **Organic agriculture** protects the land and limits erosion,
- Moreover, it permanently acts to **preserve water and biodiversity**.

Better for the well-being of our cows

- **Prevention is our top priority**. That is why by controlling the external environment (soil, housing...), the feed, we take care of our cows as we should.
- Cows are treated through **homeopathy and/or aromatherapy**.

It is certified!

- Our UHT milk is certified by the label **Ecocert**,
- Each **certified farmer** is audited once per year without warning in order to verify the quality and the validity of its organic production.

Consuming Prospérité's organic UHT milk is more than just a trend.
It's a lifestyle change and awareness!

Meet us at Gulfood show
Dubai / February 16-20, 2020
Booth #E1-40 / hall 1